

Fees – International Market

Sales stands during Kiel Week Product categories:	A area		B area*		C area	
	Situated in a highly frequented area	Situated in a less frequented area	Situated in a highly frequented area	Situated in a less frequented area	Situated in a highly frequented area	Situated in a less frequented area
Food (e.g. food, confectionery and bakery products, etc.)	EUR 220.00	EUR 150.00	EUR 120.00	EUR 100.00	EUR 80.00	EUR 60.00
Beverages (e.g. beer, soft drinks, etc.)	EUR 240.00	EUR 170.00	EUR 140.00	EUR 120.00	EUR 100.00	EUR 80.00
Arts and crafts (e.g. merchandise or handmade products, etc.)	EUR 110.00	EUR 85.00	EUR 70.00	EUR 60.00	EUR 50.00	EUR 40.00
<p>Per square metre of covered area / 10 days.</p> <p>If you participate for less than 10 days, the fee will be charged on a pro-rata basis per day.</p> <p>If different products are sold at the same stand (e.g. food and beverages), the category with the higher fee will be taken as the basis.</p> <p>Flat-rate service charge</p> <p>A flat-rate service charge is payable for infrastructure costs (electricity, water, cleaning of surfaces, refuse bins, first-aid services, GEMA fees). The costs are calculated on a pro rata basis based on the net stand fee.</p> <p>Product category - food and / or beverages: 30% of the net stand fee</p> <p>Product category - arts and crafts (only**): 20% of the net stand fee</p>						

*Only areas and rates in the fields marked in colour are relevant for the International Market.

**Only arts and crafts will be exhibited and no gastronomic products.